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To: Scrutiny Committee
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Title: The Approach to Health and Well-Being in Selby District – One Year On

Summary:

This report and accompanying presentation update the Scrutiny Committee on progress made since a joint presentation to the Policy Committee in February 2017 by the Director of Public Health, North Yorkshire County Council and the Selby District Council Head of Service for Community, Partnerships and Customers. The Director outlined key issues and priorities for the county in terms of supporting healthy ageing. The Head of Service offered a presentation on how the district council has a key influencing role in addressing the wider determinants of health.

The committee endorsed the council's approach to partnership working on this agenda.

The committee will have recently seen the positive annual report from Inspiring Healthy Lifestyles on the specific delivery of leisure activities to the district. This report provides a wider interpretation of how health and well-being is delivered in the district, including the contribution of the Council and some of its partners.

Recommendations:

- i. **To acknowledge the partnership approach of North Yorkshire County Council Public Health and the Community, Partnerships and Customers team.**
- ii. **To agree any need for further reviews of the approach as part of the Scrutiny Committee work plan.**

Reasons for recommendations:

To provide update to the Scrutiny Committee on partnership activities which support the Council Corporate Plan (2018) objective: 'To create conditions for our residents to be healthier'.

1. Introduction

The accompanying presentation outlines some of the headlines regarding Selby District Council involvement in influencing the delivery of county wide health approaches to the district. It also identifies some of the strengths and key health challenges for the district as identified in the Public Health England Selby Health Profiles 2018, which can be accessed [here](#).

1.1 Some of the main points to consider are:

- Selby District Council has developed a closer district and county working relationship on the public health agenda with North Yorkshire County Council Public Health.
- The approach has been recognised as good practice by the Directors of Public Health Sector Led Improvement, a NYCC Public Health Peer Review and the District Council Network.
- North Yorkshire Public Health will continue to drive a localised approach to partnership working through a 'Selby Health Matters' network to further evaluate the effectiveness of partnership working on health and well-being.
- The work has identified potential Better Together initiatives which impact on community design of services and infrastructure planning.

2. Our ongoing priorities:

2.1 Impacting on the wider determinants of health can be a long term, often generational approach to changing lifestyle, behaviours and outcomes which is why district council support is essential to creating local places that encourage active and healthy lifestyles. Our partnership approach takes short, medium and long term perspectives on promoting health and well-being. Attached is an easy-read high level action plan as to where the Selby Health Matters group will be focused over the next 2-3 years.

2.2 With this in mind, here are quick examples of early partnership achievements to date:

- New communication campaigns supported by NHS England 'One You' starting with a recent 'How Healthy is Your Heart?' programme which saw residents attend Selby Leisure Centre for blood pressure checks and advice on healthy lifestyles.
- Established a sector led mental health forum that strengthens local community voice on mental health matters and service delivery.

Launched in July 2018, the inaugural meeting was held on 4th September 2018.

- Completed a Selby Big Local, Big Aspirations programme with approximately 60 Year 6 Selby town primary school pupils accessing employment and skills development activities in association with Drax Power and North Yorkshire Business Education Partnership (NYBEP).

2.3 Longer term developments include:

- Joint planning policy and public health workshops to shape local planning policy.
- Improving multi-agency approaches to adult social care, housing and health care.
- Working with North Yorkshire Strategic Transport to agree development of a walking and cycling infrastructure plan to contribute to the Transforming Cities Fund work on strengthening our connectivity and sustainable transport.
- Developing a pilot 'healthy school zones' concept with the county Healthy Weight, Healthy Lives Steering group.

3 Legal/Financial Controls and other Policy matters

3.1 Legal Issues

There are no identified legal issues.

3.2 Financial Issues

The Council agreed to a 4 year £35k pa Healthy Living Concept fund from the Programme for Growth resource for use in developing health and well-being projects to proof of concept; an example of this is the Active Schools programme. It is intended to develop a partner approach with NYCC and Inspiring Healthy Lifestyles to shape new initiatives that target our leisure market and potentially support match fund opportunities. The fund has one further year's allocation to support initiatives.

3.3 Impact Assessment

Impact assessments will take place as initiatives or developments are delivered and reported as part of the appropriate decision making process/business case for healthy living concept initiatives.

4 Background Documents

Public Health England Selby Health Profiles (hyperlinked)
Presentation

Selby Health Matters – high level partnership action plan

Appendices:

Appendix A – Selby District Council Health Briefing

Appendix B – Selby Health Matters: Health Action Plan April 2018 – March 2021

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